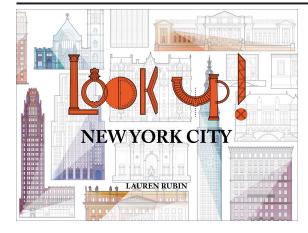


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Look Up! New York City Lauren Rubin

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- For readers of all ages, an imaginative, creative and fun trip around New York
- An architecture book, an activity book, a history book and an art book all rolled into one
- For architects, budding architects or anyone who is interested in architecture
- Contains informative and interesting historical facts about New York neighbourhoods and buildings

Look Up! New York is the first volume of an exciting new series of architecture and design books that will inspire architects of all ages. This book is designed to be an on-the-go, fun and informative architecture book that can be used to learn, explore, create and colour. It is filled with great drawing and doodling activities for kids and teens as well as beautiful images, architecture detailing and fun historical facts that will inspire everyone. Look Up! New York provides a guide for exciting neighbourhood walking tours; fun maps are included to enhance observation and learning. The carefully chosen neighbourhoods and buildings identify the different types of architecture that evidence culture, life and character for that area of the city. This book will help kids identify architectural drawings, understand building design, develop drawing skills, and recognise architectural details. It will help readers consider architecture in its environment, its impact on our world and its place in history, and will also inspire all readers to sketch building ideas and details in a fun and creative process. New York City is home to some of the most beautiful and recognisable buildings in the world. Look Up! New York will include specialised tours of each neighbourhood, with 6-8 buildings encompassing a perfect walking tour. These neighbourhoods include the Upper West Side, Upper East Side, Bryant Park, and Madison Square Park/Flatiron.

Lauren Rubin has been practicing architecture for over 20 years. Her experience in design and construction includes residential, commercial, and educational architecture. She runs a vibrant architecture firm in Manhattan called Lauren Rubin Architecture, specialising in residential and educational design. A unique part of Lauren's practice is her balancing of architecture, design, art and family - not just for herself but her amazing team of female architects and designers that worked at Lauren Rubin Architecture while the book was written. As Lauren's two kids were growing up, at each stage, Lauren donated her time to give architecture tours to her kids classrooms starting in Kindergarten and continuing through Middle School. Lauren has a Master's degree in Architecture from Catholic University and a B.A. in the History of Art and Architecture from the University of Massachusetts.