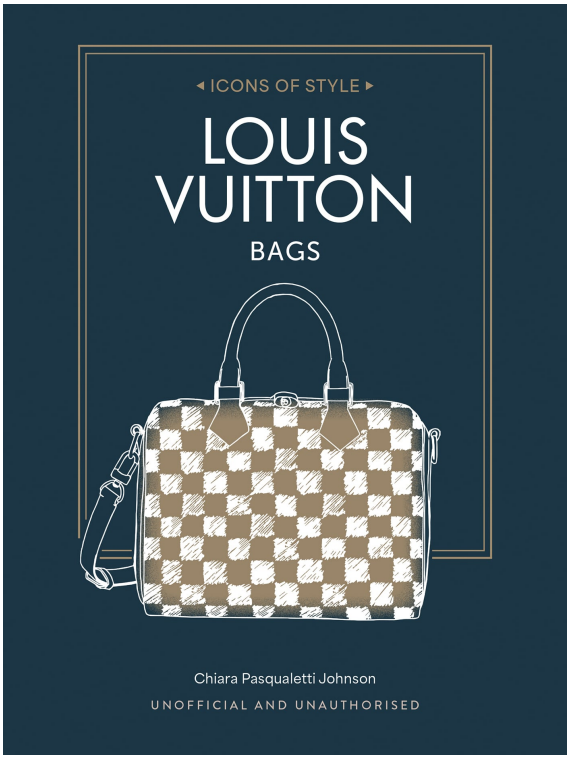
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Louis Vuitton Bags

The Symbol of Luxury

Chiara Pasqualetti Johnson

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Pages	144 Pages
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Name of series	Icons of Style
Price	£15.00

- Original, engaging text enriched with over 100 images
- A new series on objects of desire: compact format, attractive retail price, ultra-modern design
- Bestselling author already translated into more than 12 languages
- The ultimate photographic book of Louis Vuitton's bags

Louis Vuitton Bags: The symbol of luxury from the *Icons of Style* series is the definitive homage to Louis Vuitton's most legendary product.

Emblazoned with the French brand's famous monogram, the Louis Vuitton bag is unmistakable yet ever evolving. Lavishly illustrated throughout, this compelling volume features the most famous advertising campaigns and celebrity wearers, the rich history of the product, design collaborations, reinterpretations and more.

Icons of Style is a new series celebrating the objects that changed the way we live, dream and desire. Each compact, elegant volume tells the story of a timeless icon through engaging texts and more than 100 evocative images. From the revolutionary allure of Chanel N°5, the perfume that defined modern femininity, to the legendary Hermès Birkin Bag, the world's ultimate symbol of luxury and status, these books reveal the origins, secrets and cultural impact of fashion's most coveted creations. Perfect for collectors, fashion lovers and design enthusiasts.

Chiara Pasqualetti Johnson is a journalist and author, who for more than 20 years has written about art, lifestyle, travel and fashion in Italian magazines, including *Dove, Arte, Antiquariato* and *Bell'Italia.* Her books have been translated from Italian into numerous languages and include *The Most Influential Women of Our Time* (2024); *Coco Chanel: Revolutionary Woman* (2021); *Jackie: Life and Style of Jacqueline Kennedy* (2023); *Frida: Woman, Artist, Icon* (2024); and *Marilyn: Goddess. Diva. Woman* (2025). In 2021, Chiara was listed among the 100 Wonder Women of the year by Forbes Italia.

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