



# Luxury

Michael Köckritz

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<b>Publisher</b>	teNeues Books
<b>Binding</b>	Hardback
<b>Territory</b>	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
<b>Size</b>	340 mm x 275 mm
<b>Pages</b>	272 Pages
<b>Illustrations</b>	200 color
<b>Price</b>	£110.00

- An original documentary and art project about a world that fascinates us all - the world of luxury!
- An inspiring book that becomes a 'luxury experience' itself through its exquisite content and its exquisite external feel
- With interviews and expert contributions on the biggest luxury brands, their aesthetics and principles and a holistic scientific look at the phenomenon of luxury

**Luxury** – the name of this opulent coffee table book alone says it all. It's all about aesthetics, decadence, beauty, trends, glamour, and money. The well-known photographer, journalist, brand and communications consultant Michael Köckritz has taken a detailed look at this fascinating world of the rich, celebrities and stars in his latest coffee table book. In an impressive visual language, backed by informative texts, he shows the most important luxury brands of our modern times. Watches, cars, bags, buildings, holiday resorts and jewellery, the author touches on all luxury-related subject areas and unerringly pinpoints the respective key items.

Köckritz approaches the phenomenon of luxury from an artistic-scientific perspective and sheds light on profound questions such as "What is luxury?", "Why do we strive for luxury?" or "How does luxury affect the reality of our lives?".

**Luxury** is bursting with outstanding images and high-quality texts. The coffee table book embodies its own theme to perfection and thus becomes an art project that is even accompanied by an art exhibition and a film/moving image production.

Text in English and German.

As a journalist, author, artist, and media maker, **Michael Köckritz** always succeeds in delivering attention grabbing inspiration with good-natured ease when it comes to contemporary and visionary topics and the realms of lifestyle and luxury. As publisher and editor-in-chief, he has produced numerous book and lifestyle magazine publications that have long been regular recipients of national and international awards. The car and culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and widely regarded as influential in the world of style. After *Men's Manual*, the coffee table book *Coolness - The Casual Elegance of Freedom* has now been published by teNeues.

