



Making Design Fun

Product Designs for Children

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- Famous design studios/designers, such as nendo, BleepBleeps, Charlotte Brocard, KIDS DESIGN LABO(KDL), among many others, offer the wealth of their experience, brand expertise, design tips, and trends in products designed for children
- Analyses and presents the global trends and creative designs of more than 80 children's products, including toys, stationery, clothes, tableware, sports equipment, furniture, technology products, and much more
- Each project includes the insight and ideas of each designer/design studio, drawn together with richly illustrated pages of stunning photographs, including detailed sketches and diagrams