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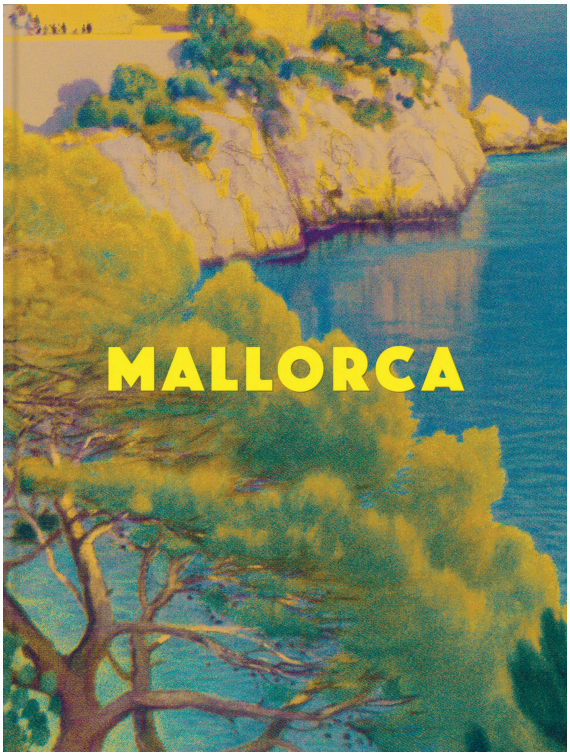

Mallorca

The Definitive Poster Art Collection

Stick No Bills®

ISBN	9781788843515
Publisher	ACC Art Books
Binding	Hardback
Territory	World
Size	300 mm x 226 mm
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- Poster art celebrating the beauty of Mallorca and the Balearic Islands
- Historic vintage and modern Art Deco-style art, originally hand-sketched or hand-painted
- A visual history charting the evolution of art, fashion and style in one of the world's most adored destinations
- Transporting you back to the uncrowded places of beauty during the golden era of travel

Mallorca: The Definitive Poster Art Collection celebrates the outstanding natural beauty and rich heritage of the beautiful island of Mallorca through the definitive collection of poster art brought to us by fine-art print specialists Stick No Bills Global. In its pioneering role as a glamorous, sun-lit, Mediterranean destination, Mallorca came to inspire an inordinate number of wonderful, hand-etched and hand-illustrated typographic, lithographic and fine-art print artworks, designed to promote 'La Isla De La Calma' over the years.

From its white-sand beaches and hidden coves to its natural landmarks, gothic architecture, year-round festivals, legendary nightclubs and international sports events, Mallorca's vibrant multicultural history comes to life through 100 stunning poster artworks, each presented here under license in all its vintage glory.

Stick No Bills® was founded in the UNESCO living Heritage City of Galle Fort, Sri Lanka in 2011 by British entrepreneurs Philip James Baber and Meg Gage Williams to connect cultures and transcend borders by spearheading a renaissance in the poster art movement. The brand specialises in creating and promoting modern, vintage style graphic artwork designed to promote iconic destinations, institutions, and important cultural events. It combines this activity with the curation and revitalisation of original mid-20th Century posters from the archives of internationally renowned institutions, which it restores and augments under authorisation, to give them new, age-resistant leases of life for posterity. Apart from the original Stick No Bills® gallery in Galle Fort, Sri Lanka, they now also have a Global Printworks & Poster Gallery at Imprenta Nueva Balear (est. 1913) in Palma de Mallorca; Europe and Asia regional flagship galleries in Barcelona; an exhibition of Pan Am Master Editions in Piccadilly, London at Iconic Images Gallery; and open edition print sales at a further 65 certified third-party points of sale worldwide. The poster art specialists have had a presence in New York City resulting from their officially licenced supply of high-quality poster art to the Pan Am Museum under authorisation of Pan Am LLC since 2021.

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