



Marylène Madou: Prints & Patterns

Marylène Madou

ISBN	9789077207994
Publisher	HOPPER&FUCHS
Binding	Hardback
Territory	World excluding France and Benelux
Size	240 mm x 268 mm
Pages	192 Pages
Illustrations	135 color
Price	£45.00

- A series of colourful bold and beautiful digital illustrations, a must-have book for any print and pattern enthusiast
- A young and ambitious Belgian designer presents her detailed digitally created prints, patterns and textiles and this eclectic collection is what makes the Marylène Madou brand unique
- The combination of an authentic analogue way of working and the newest digital rendering techniques is what embodies most of the Marylène Madou prints

Marylène Madou was established in Belgium early 2017, launching the brand with a successful collection of printed scarves and today print still is the ultimate starting point in each collection. Every textile print is created in-house by the designer herself, exclusively using her own original paintings and digital illustrations.

Marylène Madou: Prints & Patterns provides an overview of Marylène's most distinguishing print designs and patterns, a treat for print admirers and textile enthusiasts worldwide with Italy, the UK, and the Benelux being the largest sourcing countries for the materials. For the manufacturing of her ready-to-wear, she is in a unique position, working with a local atelier in Belgium. A collection of both highly detailed and more stylized prints, highlighting Marylène's multidisciplinary design process, covering more than 190 pages, divided into 5 chapters. **Marylène Madou: Prints & Patterns** is printed on high-end paper, with a recognisable print all over the cover. The holographic pink foil makes the title stand out among the crowd.

Text in English and French.

Marylène Madou was established in Belgium early 2017, aptly named after the designer herself. Launching the brand with a successful collection of printed scarves, print still is the ultimate starting point in each collection. Every textile print is created in-house by the designer herself, exclusively using her own original paintings and digital illustrations. This is what makes a Marylène Madou print unique. Marylène graduated from LUCA School of Arts in 2015, with a Master's Degree in Textile Design. In 2014, she won the international fashion contest 'The Silhouette of The Future / 2039', curated by the Fashion Museum of Hasselt, and given the opportunity to pursue an international internship in Los Angeles and London, learning all the ins and outs of textile print design. Brands worldwide have licensed Marylène Madou artwork and hired Marylène as an art director in setting up different types of printed collections, acknowledging her as one of the emerging designers of her generation

