



Men's Style Manual

Michael Köckritz

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Publisher	RAMP
Binding	Hardback
Territory	Worldwide excluding Germany, Austria, Switzerland, Belgium, Luxembourg and The Netherlands
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- Reissued top seller with newly curated content
- Best of the style-defining feuilletton magazine *rampstyle*
- The topics of education, fashion, art and active living are dealt with in an entertaining yet substantial way and presented in a graphically sophisticated way

With *rampstyle*, Michael Köckritz has defined new standards in the genre of men's lifestyle magazines. The multi-award-winning feature magazine is celebrated internationally as a magazine that is both stylish and style-defining. **Men's Style Manual** is a best of *rampstyle*, it delights with inspiring texts and interviews, lovely imagery and illustrations, useful and useless knowledge and a wealth of quotes and gadgets. **Men's Style Manual** will entertain you as a timelessly stimulating and entertaining smorgasbord.

Courageous, adventurous and surprising – a book for real men, wild guys and cool boys. Casually relaxed, tongue-in-cheek.

As a journalist, author, artist, and media creator, **Michael Köckritz** consistently succeeds in providing attention-grabbing insights into contemporary and future-oriented topics, as well as lifestyle and luxury worlds, with a cheerful ease. As publisher and editor-in-chief, he has created numerous book and lifestyle magazine formats that have consistently received national and international awards for years. The automotive culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and are considered style-setters.

