



# Mercedes-Benz Milestones

Michael Köckritz

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- The ultimate Mercedes-Benz guide: the icons of the car brand in a visually stunning coffee table book
- The history, the most important models and backgrounds as well as an outlook into the future: exciting for connoisseurs and laymen alike
- From the 300 SL to the S-Class and the latest electric models—all the impressive models are presented

And now, we continue with the rapid Milestone series by teNeues, which is delves into the greatest car brands in the world. After Porsche and BMW, this time we explore the automotive history of the Stuttgart flagship brand, Mercedes-Benz.

In the visually stunning coffee table book **Mercedes-Benz Milestones**, Michael Köckritz, the editor of the internationally acclaimed automotive culture magazine *ramp*, takes his readers on a journey through the company's history of the internationally coveted German automaker. He presents the icons of the car brand in a historical overview, arranged chronologically from the company's founding to the present day.

**Mercedes-Benz Milestones** is an exciting journey through the development of the high-end brand. Approximately 40 models from the A-Class, S-Class, E-Class, and G-Class are featured in this high-calibre book. And of course, classics and vintage cars, as well as powerhouses like the racing models or the tuned AMG models, are not to be missed. Whether it's a luxury sedan, family car, SUV, sports car, or the futuristic EQ series with electric cars, there is room for everything in this comprehensive compendium, as long as it bears the star on the hood.

In addition to impressive images, Köckritz has also peppered the book with informative texts and intriguing background stories about each vehicle. For every Mercedes-Benz fan, **Mercedes-Benz Milestones** is the ultimate guide with all the essential facts about the luxury brand.

Text in English and German.

As a journalist, author, artist, and media maker, **Michael Köckritz** always succeeds in delivering attention-grabbing inspiration with good-natured ease when it comes to contemporary and visionary topics and the realms of lifestyle and luxury. As publisher and editor-in-chief, he has produced numerous book and lifestyle magazine publications that have long been regular recipients of national and international awards. The car and culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and widely regarded as influential in the world of style. At teNeues, he has already published the bestseller *Porsche Milestones*, *Men's Manual* and the coffee table book *Coolness - The Casual Elegance of Freedom*.

