



Mercedes-Benz

The 300 SL Book. Revised 70 Years Anniversary Edition

René Staud

Jürgen Lewandowski

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Publisher	teNeues Books
Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
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- The completely revised bestseller by René Staud and Jürgen Lewandowski in a 70th Anniversary Edition
- An inspiring and must-have treasure trove for all fans of the “sports car of the century”
- Photographer René Staud and author Jürgen Lewandowski are synonymous with expertise of the highest calibre when it comes to automobiles

“The legacy and mythology of the Mercedes-Benz 300 SL—aka the “Sports Car of the Century”—is beheld through the genius lens of top automotive photographer Rene Staud ...” — Maxim

“What a stroke of fate: 70 years of the SL, 70 years of Staud and 10 years of The Mercedes-Benz 300 SL Book. You might even say: The star is reborn.” — Maxim Australia

This iconic sports car, from the first Mercedes 300 SL to its latest successors, proves that technology can indeed evolve into art. And who better to showcase this procession of pioneering automobiles than René Staud, whose striking photographs will captivate any enthusiast. This book, based on Staud's successful calendars, is an ode to an extraordinary vehicle whose spell stars such as Grace Kelly, Frank Sinatra and Alfred Hitchcock have all fallen under. The elaborately orchestrated pictures show sleek curves and precision in every detail, conveying the passion for this breathtaking automobile. A photographic tribute to the “sports car of the century”, covering the 70-year history of the 300 SL racing car models from 1952 to the latest SL generation.

Text in English, German and French.

René Staud, the book's photographer, is among the most sought-after automotive photographers and is widely regarded as one of the most innovative in the industry. His invention of the Magicflash® lighting system was not only a source of impetus for his art, it influenced studio photography in general. Seven volumes of his work have now been published by teNeues. With more than 80,000 copies sold, they are now classics in automotive literature.

Author **Jürgen Lewandowski** was editor of the Automobile and Transportation section of the newspaper *Süddeutsche Zeitung* for more than 20 years. He has written roughly 100 books on automobiles, including teNeues bestsellers *The Ferrari Book – Passion for Design* and *The Porsche 911 Book*.

