



Milan. In Fashion

Pierre Toromanoff

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| ISBN | 9781788843867 |
| Publisher | ACC Art Books |
| Binding | Hardback |
| Territory | World |
| Size | 300 mm x 235 mm |
| Pages | 304 Pages |
| Illustrations | 200 color |
| Name of series | In Fashion |
| Price | £50.00 |

- Part of the bold, inspiring and popular fashion and travel series that includes *Paris. In Fashion* and *New York. In Fashion*
- A thrilling visual confection – vivid photography of runway shows, street fashion, designer boutiques, standout accessories, and famous fashion emporia
- Milan is a world-renowned style hub, where time-honoured fashion expertise and historical inspirations meet new waves of modernity – from the Sforza family and the Italian renaissance, Caravaggio and da Vinci to global brands like Dolce & Gabbana, Versace, Moschino, Armani, Prada and many more

Milan is one of fashion's supercities. The home of Dolce & Gabbana, Versace, Moschino, Armani and Prada, as well as one of the world's most lauded fashion weeks, the Italian city has become a byword for class, style and sophistication.

Milan. In Fashion is a sumptuous exploration of everything the city has to offer, from the fashion shows to trattorias, basilicas, boutiques and more. Immerse yourself in the historical artistry, fairytale glamour and modern chic of a cultural epicentre that never disappoints.

From Paris and New York to more surprising hotbeds of style, the *In Fashion* series invites you to discover the most fashionable locations in the world. Covering high fashion, classic street style and trendsetting people, as well as interiors, streets, shops and more, each beautifully presented volume offers a unique glimpse into the clothes and fashion culture of a distinct and remarkable destination.

Perfect for fans of fashion and travel.

Having studied mathematics and Slavic languages in Paris, **Pierre Toromanoff** (b.1969) went on to work at the cultural department of the French embassy in Russia from 1991 to 1994, before finding his way into book publishing. He worked as an international sales manager and then as managing director for several renowned art publishers for over 20 years. He is the co-founder of Fancy Books Packaging, a creative agency for illustrated books, and has authored several publications on fashion, lifestyle, visual arts and pop culture.