



Mimmo Rotella

Manifesto

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| Illustrations | 250 color |
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- On the centenary of his birth, this volume traces the entire work of Mimmo Rotella, a major Italian Pop Artist on the international scene of the twentieth century
- Published to coincide with an exhibition at GNAM, Rome, 30 October 2018 - 10 February 10th 2019

Rich in critical contributions and a vast iconographic apparatus, the book traces every stage of Mimmo Rotella's career: from the first abstract works to the informal experiences of the 50s, from the relationship with Pierre Restany's Nouveau Réalisme to the tangencies with Pop Art and his relationship with America.

Extensive detail is dedicated to his most famous research, the one revolving around the décollages and the back of posters, but also to Rotella's relationship with cities such as New York, Rome, Paris and Milan, with the critics and his contemporaries.

This book is published on the occasion of Mimmo Rotella's centenary, and coincides with the largest ever exhibition dedicated to the artist (Rome, GNAM, 30 October 2018 – 10 February 2019).

