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Moderno Contemporâneo Popular Brasileiro: The Vilma Eid Gaze

Contemporary Outsider Art in Brazil

Lorenzo Mammi

Photographs by Nelson Kon

With Germana Monte-Mór

With Daniel Rangel

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The perspective of Brazilian art collector Vilma Eid is presented in this selection of artists and works, beautifully photographed by Nelson Kon. Over the past 40 years, Vilma has dedicated herself to promoting and preserving what is still referred to as Brazilian folk art—an immemorial imagination; neither entirely rural nor fully urban, but rather the result of a constant movement from one pole to the other.

"In Brazil, the reception of what is usually called outsider art, in the last forty years, is inseparably linked to the figure of Vilma Eid […] Vilma is not only responsible for an intentional exploration of Brazilian indigenous and self-taught artistic production: she also contributed, in a determining fashion, to a change of perspective in the way this production is seen."— **Lorenzo Mammì**.

Lorenzo Mammì was born in Italy in 1957. He holds a degree in Literature from the University of Florence and earned his livre-docência (habilitation) in Philosophy from the University of São Paulo (USP). He has lived in Brazil since 1987. One of the most influential figures in Brazilian cultural criticism, he was Professor of Music History in the Department of Music at the University of São Paulo from 1989 to 2002 and has been Professor of Medieval Philosophy at the School of Philosophy, Letters and Human Sciences (FFLCH/USP) since 2003. **Germana Monte-Mór**, draftswoman, printmaker, painter, sculptor, and photographer, has exhibited her work in numerous public exhibitions, including the 5th Mercosur Biennial (Porto Alegre, 2005), the Pinacoteca do Estado de São Paulo (2005), Projeto Amigos da Gravura at Chácara do Céu (Rio de Janeiro, 2004–05), Paço Imperial (Rio de Janeiro, 2002–03), Centro Universitário Maria Antonia (São Paulo), Capela do Morumbi (São Paulo, 2000), as a guest artist at Centro Cultural São Paulo (1995), and Itaú Galeria (São Paulo, 1994). **Nelson Kon** is a photographer specialising in architecture and urban environments. He graduated from the Faculty of Architecture and Urbanism of the University of São Paulo (FAU-USP) and has worked professionally as a photographer since 1985.

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