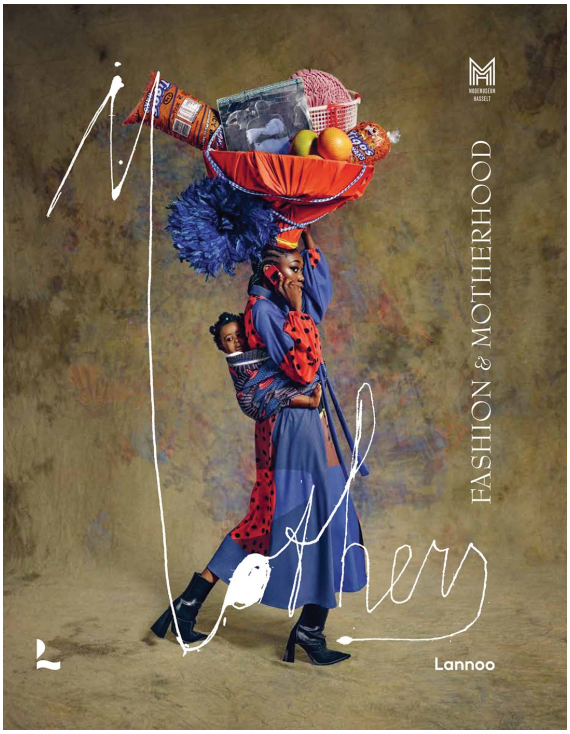
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M&Others

Fashion & Motherhood

Karolien De Clippel

Karen van Godtsenhoven

ISBN	9789401425230
Publisher	Lannoo Publishers
Binding	Hardback
Territory	World excluding Belgium, The Netherlands, France, Switzerland & Scandinavia
Size	280 mm x 215 mm
Pages	208 Pages
Illustrations	150 color, 40 b&w
Price	£45.00

- The first-ever international book dedicated exclusively to motherhood in relation to fashion
- The use of iconic imagery enhances its visual appeal. Interviews with fashion designers offer valuable, contemporary insights on the subject
- From the Blessed Virgin, to contemporary fashion experiments that debunk stereotypes, to the testimonies of non-binary parents, surrogacy parents and adoptive parents, from Christian Dior's New Look to the designs of Jacquemus and the regal women who carry off South African Thebe Magugu: the mother figure as a source of inspiration and creativity in fashion is back from... never having left?
- Published to accompany the exhibition *M&OTHERS* at the Fashion museum Hasselt, Belgium, from 14 June 2024 to 5 January 2025

This book offers an in-depth exploration of the relationship between fashion and motherhood, a topic that is explored in detail for the first time. Mothers, mother figures, mentors and family ties are intimately intertwined with fashion history. Many designers reach back to the style of their mother's day, but mums themselves are also a big source of inspiration. Symbolic fashion mothers, such as Jeanne Lanvin, Madeleine Vionnet and Sonia Rykiel, made an artistic mark on the creations of their contemporaries and are still influencing present-day designers. From 1900 onward there was a growing appreciation of the cultural identity of mothers, both in fashion and in society. In 20th and 21st century fashion, this culminated in a veritable celebration of mothers and mother figures.

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