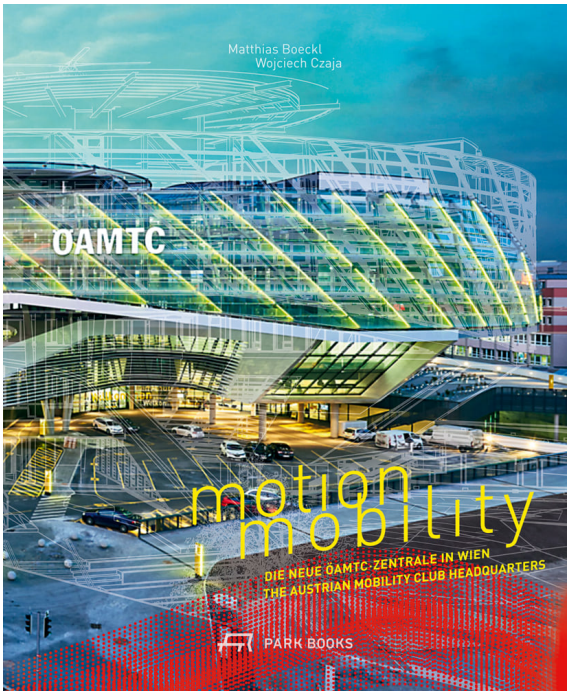
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Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Motion Mobility

The Austrian Mobility Club Headquarters

Matthias Boeckl

Wojciech Czaja

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- ÖAMTC's new headquarters in Vienna represents a unique collaborative project development
- Documents comprehensively this highly innovative structure, ranging beyond the common building monograph
- Highlights key aspects of the project in comparison with other contemporary buildings related to automobiles and mobility
- Illustrates reflections on user requirements and how the new ÖAMTC complex can serve as a model for future working environments
- Text in English and German

The new Vienna headquarters of ÖAMTC, Austria's motorists' association, emerged out of an interdisciplinary process from choosing a suitable site to completion. Created in close collaboration between the client, architects Pichler & Traupmann, engineers FCP Fritsch, Chiari & Partner, and strategic consultants M.O.O.CON together with Nofrontiere Design agency and SIDE Studio for Information Design, it is a highly innovative structure in terms of design and technology. Moreover, the building sets new standards for corporate culture and working environments.

This new book tells the entire story of the new ÖAMTC complex. It documents the project comprehensively and is lavishly illustrated with images, plans, and diagrams. The essays look at the project's complex genesis and architectural concept, completed by interviews with the clients, architects, and with users of and visitors to the building. A glance at the history of comparable 'houses of speed' and a photo essay on the topic of mobility round out this book on a unique and exemplary multi-functional structure.

Text in English and German.

Matthias Boeckl is editor-in-chief of Austrian architecture magazine *architektur.aktuell*. He also works as a freelance publicicst and curator and teaches at Vienna's University of Applied Arts. **Wojciech Czaja** is a Vienna-based architect and freelance publicist, contributing to various daily and weekly newspapers and magazines. He also teaches at Vienna's University of Applied Arts and works as a moderator in the field of urban culture and architecture.





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