



## Movie Posters

### The History of Cinema from the Origins to the Present

**Richard Dacre**

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- A great collection of not only the posters of the blockbusters or classics movies of Hollywood Golden Era, but also great European, Latin American and Asian movies that changed film-making history

This book focuses on some of the finest movie posters ever produced – some because of the originality of their design, others because of their success at drawing attention and making a film seem unmissable. Through the posters of the 1930s and '40s we can relive the classic era of Hollywood; to the 1950s posters promoting the use of wide screen. As the Hollywood studio system declined, the rise of European cinema and other national movements in Asia and beyond would introduce new ideas to narrative films and their advertising, which would have a global impact.

A fine collection of posters featuring movies, which have helped shape the history of world cinema.

For nearly 30 years **Richard Dacre** owned and ran Flashbacks, Europe's premiere film memorabilia shop. During that time, he traded in posters from the silent era to the present day sourced from all over the world. Prior to that Richard was the manager of the legendary London repertory cinema, the Scala, and throughout his career has written, lectured and broadcast extensively on film. He is an Associate Research Fellow at the Cinema and Television Research Institute, Leicester.