



Naturepedia: Flowers and Blooms

Danio Miserocchi

Cocai Design

ISBN	9788854422421
Publisher	White Star
Binding	Hardback
Territory	World excluding Australasia, USA, & Canada. Italy and India non-exclusive
Size	250 mm x 200 mm
Pages	80 Pages
Illustrations	80 color
Name of series	Naturepedia
Price	£12.99

- **Encourages Love for Nature:** Stimulates curiosity, observation skills, and respect for nature that kids can take into their own backyards for hands-on learning and discovery
- **Created by Experts:** Cocai Design creative studio and naturalist Danio Miserocchi combine their work from their experience in museums with conservation, biodiversity, botany, and zoology to design a guide specifically for children
- **Thematic Structure:** This visual encyclopaedia-like flower catalogue is divided into thematic categories and includes the order, length, habitat, and lifespan of each flower
- **Captivating Text & Visuals:** Short, clear text and detailed, colorful illustrations capture children's attention and support independent and shared reading
- **Outdoor Companion:** Perfect for outdoor exploration and interactive learning to accompany walks, outings, and outdoor activities
- **Launches New Series:** The *Naturepedia* series offers beautifully illustrated catalogues dedicated to natural history themes, beginning with *Flowers and Blooms* and *Bugs and Little Creatures*

From cyclamens and irises to poppies and dandelions, **Flowers and Blooms** introduces young readers to the beauty and diversity of the flowers they encounter in everyday life. Richly illustrated and written with expert naturalists, this 80-page guide combines clear scientific information with engaging visuals, encouraging children to observe nature more closely. Perfect for walks, family outings, and outdoor adventures, it inspires curiosity about the plants growing in parks, gardens, forests, and meadows.

Explore Common Wildflowers: Discover the flowers found in everyday natural environments.

Encourages STEM Learning: Clear, accessible scientific facts for children aged 6+.

Cocai Design is a creative studio that combines experience in projects for museums and institutions with a passion for zoology and botany. **Danio Miserocchi** is a naturalist and teacher who works with museums and community organisations on conservation and biodiversity.

