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New York. In Fashion

Pierre Toromanoff

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- Bold new fashion and travel series
- Heavily illustrated in a suitably stylish layout
- Compelling narratives with beautiful photographs of one of the world's most famous and popular cities
- Stunning photos of NYC fashion

From Paris and New York to more surprising hotbeds of style, the *In Fashion* series invites you to discover the most fashionable locations in the world. Covering high fashion, classic street styles and trendsetting people, as well as interiors, streets, shops and more, each beautifully presented volume offers a unique glimpse into the clothes and culture of a distinct and remarkable destination.

New York is widely celebrated as America's fashion capital. The city has heavily influenced the rest of the country and the world, with its near-mythical cultural contributions, including a fierce command of all things urban-chic. ***New York. In Fashion*** is your chance to enjoy the best of the West, take inspiration from the sharpest New York outfits, sit front-row at the catwalk shows, and stroll among the cutting-edge tower blocks without leaving your own home.

An unmissable treat for fans of both fashion and travel.

Having studied mathematics and Slavic languages in Paris, **Pierre Toromanoff** (b.1969) went on to work at the cultural department of the French embassy in Russia from 1991 to 1994, before finding his way into book publishing. He worked as an international sales manager and then as managing director for several renowned art publishers for over 20 years. He is the co-founder of Fancy Books Packaging, a creative agency for illustrated books, and has authored several publications on fashion, lifestyle, visual arts and pop culture.







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