



SilvanaEditoriale

NewLamp

Catalogue raisonné 1969-1973

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This volume presents a comprehensive catalogue raisonné of the documented production of NewLamp, a Roman company that, in the relatively brief period between 1969 and 1973, created no fewer than 55 lamp models, veritable masterpieces of lighting art.

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Over the course of more than 15 years, Paolo Borromeo has conducted extensive research, engaging in an intriguing investigation. He has meticulously traced the complex history of NewLamp, overcoming numerous challenges along the way to reveal the secrets that for 50 years has surrounded the work of the company, founded by the visionary entrepreneur and designer Mario Vento. From humble beginnings, in just two years the small company managed to win the Europremio for furniture (1971), a prestigious and internationally recognised award.

Contributing to the success of this entrepreneurial project were some of the greatest Italian designers and architects of the time, including Gianfranco Fini, Fabrizio Cocchia, Gianni Colombo, and Giuseppe Ravasio.

Text in English and Italian.

