



## Norman Rockwell

### 30 Postcards

Edited by Abbeville Press

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- The 30 images presented here highlight Norman Rockwell's entire artistic vision, capturing the spirit of America's most beloved pictorial storyteller

Norman Rockwell is often associated with the series of witty covers he executed for *The Saturday Evening Post*. But, in fact, he had a much wider impact as an artist and illustrator: story illustrations for the *Ladies' Home Journal*, covers for popular magazines such as *Boy's Life*, *Literary Digest*, and *Life*; journalistic interpretations of social themes and portraits of political figures for *Look magazine*; and advertisements for corporate giants like AT&T and Kellogg cereal. The 30 images presented here highlight Norman Rockwell's entire artistic vision, capturing the spirit of America's most beloved pictorial storyteller.