



Not My Thing - Gender in Design

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- Highly topical subject from a young design perspective
- Is there a design 'for all'?

A bench for breastfeeding in a public space, a hijab for competitive sports, a bicycle saddle that is easy on the prostate. Boys prefer blue and girls love pink? What does gender have to do with design? And what is design 'for all'?

In the search for answers to these questions, this publication takes a look at various aspects of our everyday life: public space, playing and education, medicine and health, cosmetics and household. The juxtaposition of contemporary and historical design stances, of critical, playful, innovative and provocative solutions of applied design research and results from extensive cooperations afford insights into a multilayered topic.

Text in English and German.

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