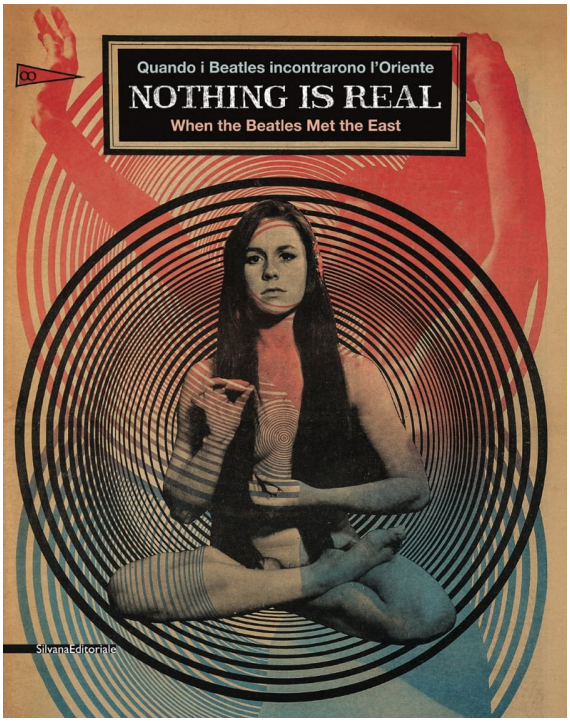
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Nothing is Real

When the Beatles Met the East

Luca Beatrice

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Territory	UK, Ireland, Scandinavia, Iceland, Germany, Greece, Eastern Europe, & Austria. Arab States non-exclusive. Selected territories in Asia, non-exclusive
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- The journey that The Beatles made to India in 1968 is considered one of the key events for western pop culture

The journey that The Beatles made to India in 1968 caused an enormous stir in the international media and was fundamental in spreading a certain interest for the East that influenced music, literature, cinema, fashion and customs at the close of that decade. The title, *Nothing Is Real*, is a famous lyric in The Beatles' song *Strawberry Fields Forever*, inviting people to search beyond appearances with a spiritual and metaphysical tension. The book invokes that extraordinary moment through reports from the period, historical photographs, artworks by international artists such as Ettore Sottsass, Alighiero Boetti, Francesco Clemente, Luigi Ontani, Aldo Mondino and Julian Schnabel, as well as through album, book and magazine covers..

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