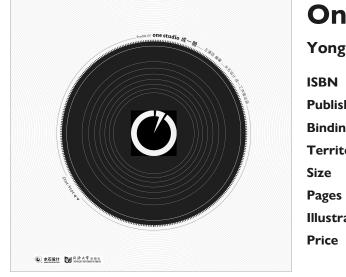
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One Studio Book

Yongchen Wang

BN	9787560878072
ublisher	Tongji University Press
inding	Paperback / softback
erritory	World excluding China
ze	200 mm x 200 mm
ages	130 Pages
lustrations	200 color
rice	£40.95

• Presents the stories of the One Studio's design cases complemented by images and photography

• Includes a variety of architectural projects

The essence of design is "wisdom creates value", and the current market design needs are showing a diversified trend. The design has a technical and comprehensive aspect; there are also personalised, differentiated needs. W&R has been trying to consolidate the foundation of how to balance design services through talent cultivation and reserves. Compared with scale and integration, it is more urgent to guide and cultivate talent and teams with high-quality design senses and special capabilities to reinforce W&R's future competitive advantage, and continuous, steady development.

The establishment of One Studio was an important part to W&R's development, as it provided an opportunity to form a pioneering team of creative and energetic designers, and created space for the ongoing development of young designers who dare to do things.

Architectural design itself is a discipline and profession that is closely linked with formal beauty. The effect of achievement itself is an important aspect that reflects the level of designers. The best team is incomparably focusing on details, such as the delicacy of diagram paper, logic, the quality of sample reels, and so on. This book is a portfolio of One Studio's architectural design cases, presented through high quality photographs and insightful texts.

Text in English and Chinese.