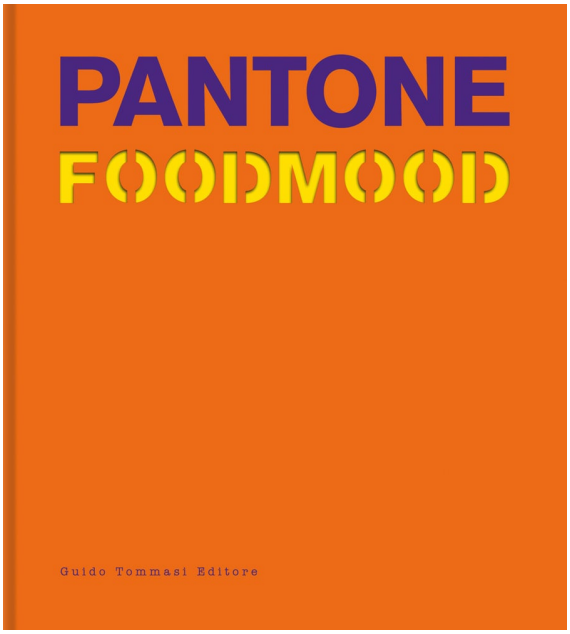
TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Pantone Foodmood

Edited by Guido Tommasi Editore

ISBN	9788867533404
Publisher	Guido Tommasi Editore
Binding	Hardback
Territory	World
Size	270 mm x 240 mm
Pages	288 Pages
Illustrations	120 color
Price	£20.00

- Celebrates the Pantone Matching System® in an unusual environment: the kitchen. Delicious, easy-to-cook recipes that will impress you and your guests
- Includes 56 recipes
- A must-have for professionals from the world of designers, architects, graphics and publishing

Green with envy; red-faced with embarrassment; in a blue mood; or in the pink: Colour "speaks" well before words. And Pantone is the renowned authority on colour and colour communication, known to artists, designers, art directors, businesses and students around the world. Central to their understanding of colour are the subtle cues that affect how we relate to our environment and each other. Now, in collaboration with Italy's premiere cookbook publisher, Pantone brings its expertise on the relationship between colour and mood to the subject of food. Fifty-six step-by-step recipes are gathered around eight colours and their variations, including: Yellow (Tarte Citron); Magenta (Sea Bream Tartar with Rose Petals); Green (Savoury Asparagus Tart); Blue (Salad with Borage Flowers); Purple (Fox Grape Pudding); Orange (Tandoori Chicken with Basmati Rice); Red (Round Meringue with Wild Strawberries); and Brown (Coffee Semifreddo). Each recipe collection is introduced with an essay by a Pantone colour expert on that colour's mood-food connection. And each recipe is styled to perfection and photographed in Pantone's full-colour glory. Added features include 40 suggested menus combining colours for occasions (brunch, a children's party, happy hour, a dessert buffet); cuisines (Italian, Mediterranean, Japanese, French); meals for every season; and many other themes. Also included is an extensive guide to necessary equipment, utensils and ingredients. And 50 hand-drawn colour how-to sketches demonstrate styling and presentation techniques for preparing dazzling dishes in the home kitchen.

With a sleek modern layout and design, ***Pantone Foodmood*** is bound in chic, black die-cut board. The ultimate concept cookbook – perfect for gift-giving – it will be coveted by cooks, food-lovers, Pantone devotees, and all those who love books beautifully made.

Pantone® is the leading authority on color, color systems and technology for colour communication across a variety of industries. Founded fifty years ago and operating in over 100 countries, it is known worldwide as the standard language for colour in graphic arts, fashion, home, interior, plastics, architectural, paint, industrial design and consumer products. **Francesca Malerba** is an art director and designer. Italian photographer **Francesca Moscheni's** work has appeared in *Vanity Fair, Elle, New York Times,* the Condé Nast group, *Monocle*, and many international publications. **Livia Sala** is a Milan-based foodie, food stylist and photographer well known on social media via Instagram (112K followers) and her widely circulated videos on preparing, styling and photographing food.

Published 7th Jul 2021