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Paraíba

The Legacy of Color

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Publisher	PRINT The Book Agency
Binding	Hardback
Territory	World
Size	300 mm x 230 mm
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- Relates the complete history of the discovery of the gemstone with texts by experts
- Includes premiere bespoke creations with the Paraíba by all the world's premium jewellery maisons in Graff, Chaumet, Chopard, Van Cleef and Arpels, Tarpin, Taffin, Marina B and dozens more
- All new interior design and cover, featuring the faceted stone with silver foil stamping
- Printed in Italy on premium paper

With its unique luminosity and vivid colouration, the Paraíba Tourmaline has captivated the hearts of gem enthusiasts, collectors and jewellery designers worldwide. At its heart, the allure of the precious stone lies in its rarity combined with the sublime qualities of its electric blue, evoking from the beholder an emotional response as multifaceted as the gemstone itself. This emotional spark draws from a combination of psychological, physiological and cultural factors that converge to create, upon encounter, a truly compelling experience.

This new edition features updates to its history, including the recent discovery of a mine in Ethiopia and new masterpieces by the world's most renowned designers and jewellery houses. Featuring a new interior creative design and cover, ***Paraíba*** is a vibrant invitation to discover what lies within the depths of this amazing blue gemstone, exploring its geological origin, remarkable hue and symbolism.

Kevin Ferreira is a freelance consultant specialising in rough and finished coloured gemstones, particularly Paraíba Tourmaline. With a Graduate Gemologist diploma from the GIA and five years of field experience in Africa and Brazil, Kevin educates industry leaders on ethical and sustainable sourcing, as well as treatment techniques and disclosures. He manages the US sales office for his family's Paraíba Tourmaline mining operations in Nigeria, Mozambique, and Brazil, and serves as a distribution channel for other producers, including the renowned São José da Batalha and Mulungo mines. **Katerina Perez**, a Paris-based jewellery insider, journalist, and brand consultant, boasts over 15 years of experience in the jewellery sector. Since 2011, she has been a freelance journalist and content editor, contributing to international publications like *Vogue Arabia, VO+, Robb Report, L'Officiel*, and the Natural Diamond Council. Her journey into the world of fine and luxury jewellery began in London's Bond Street, where she worked in sales and management for high-end brands. Her passion for jewellery deepened, leading her to study gemmology at the Gemmological Institute of Great Britain, where she graduated as an FGA.







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