



Parfums d'Asie | Scents of Asia

Traditional Olfactory Cultures from China to India

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ISBN	9788836664597
Publisher	Silvana
Binding	Paperback / softback
Territory	UK, Ireland, Scandinavia, Iceland, Germany, Greece, Eastern Europe, & Austria. Arab States non-exclusive. Selected territories in Asia, non-exclusive
Size	270 mm x 220 mm
Pages	176 Pages
Illustrations	100 color
Price	£28.00

- Accompanying catalogue to an exhibition at the International Perfume Museum in Grasse from June, 26, 2026 - January, 3, 2027

Omnipresent throughout the Asian world, fragrances are integral to both spiritual practices and everyday life. Drawing on an inexhaustible array of ingredients, these scents feature incense resins, fragrant woods, flowers and spices, musk and amber.

Spread across the continent through trade routes and cultural exchanges, olfactory materials and customs gave rise to refined and codified practices, each with its own distinct character, which in turn inspired a rich artistic output.

The International Perfume Museum in Grasse invites visitors to discover the richness and sensitivity of traditional olfactory cultures in Asia, an inexhaustible source of inspiration for perfume creation in both the West and the East.

Text in English and French.