



## Pets Rock

### More Fun than Fame

**Takkoda**

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<b>Territory</b>	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
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<b>Pages</b>	160 Pages
<b>Illustrations</b>	90 color
<b>Price</b>	£14.95

- Fantastic gift book for pet lovers and fans of original animal photography
- A humorous take on celeb culture: house pets turned into stars and starlets
- A flexibind edition of the bestselling *Pets Rock* ISBN 9783961712489, at an even better price
- Text in English, German and French

Sure, sometimes dog and owner look astonishingly similar — but sometimes there's a celebrity in a poodle, too! Anyone who loves pets and has a soft spot for glossy magazines will find their passions perfectly combined in this unique photo book from the cult label *Pets Rock*.

***Pets Rock*** discovers the celebrities in our four-legged friends. Dogs, cats, guinea pigs, pigs and more are photographed in a species-appropriate manner and then receive their digital makeover into a mini celebrity, right down to the hairstyle and accessories. Roll out the red carpet for animal royals, rappers, rock stars and film icons!

Text in English, German and French.

Launched in 2008, the award winning brand *Pets Rock* is a striking play on our enduring fascination with pets and the cult of celebrity. The old adage that 'People look like their pets' led to the creation of characters that brought this saying to life. Its creators, Mark and Kate Polyblank, are a London based photography and design partnership. The characters are created by photographing pets, then drawing every other part of the image. That's everything else — hair, clothes, make-up, props. It's all drawn by hand to create a unique work of art. The *Pets Rock* brand is taking its name literally as its unique humour and style spreads around the globe where they have found fans barking mad for these furry friends. With over 80 characters in the *Pets Rock* world and many more waiting to be let off the leash you're never far from one of our pop culture pets.