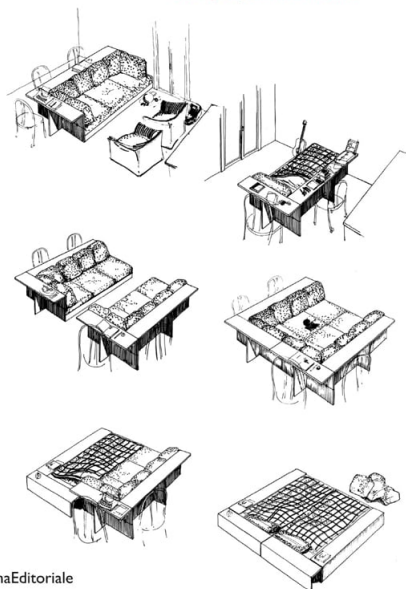




Laura Falconi

Piero De Martini
Un'esperienza nel design
1970-2000
A design experience 1970-2000



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Piero De Martini

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- This book introduces the work of Piero De Martini (1939), one of the key figures in Italian design during the last 30 years of the 20th century

This book explores De Martini's methods, based on the close dialogue between designers, artisans and art directors during the prototype development phase. De Martini's notable career includes partnerships with legendary producers such as Cassina, for whom he designed the 'La Barca' (1975) collection of domestic furniture, which – according to Patricia Urquiola – still represents a futuristic approach to furniture design.

Text in English and Italian.