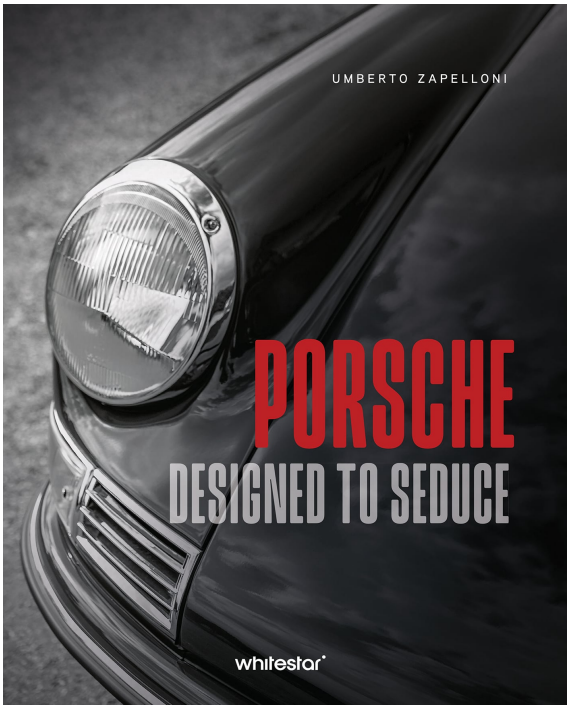
TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Porsche

Designed to Seduce

Umberto Zapelloni

ISBN	9788854422360
Publisher	White Star
Binding	Hardback
Territory	World excluding Australasia, USA, & Canada. Italy and India non-exclusive
Size	293 mm x 236 mm
Pages	208 Pages
Price	£29.99

- **Launches New Car Series:** ***Porsche: Designed to Seduce*** is the first volume in a new series dedicated to the pure visual pleasure of automobiles
- **Large Appeal:** Perfect for car enthusiasts, design lovers, luxury collectors, or anyone looking for a beautiful coffee table book
- **Written by Car Expert:** Journalist and author Umberto Zapelloni has followed cars, motorsports, and Formula 1 since the 1980s
- **Stunning Visuals:** Contains beautiful and evocative photographs with emotional impact

Through iconic images and sensual details, this book celebrates Porsche as both a design icon and a modern cult object. From the understated sensuality of the 356 to the raw power of the Carrera GT, each model becomes the protagonist of an aesthetic and sensory narrative, where lines, materials, and curves excite like works of art. Featuring photographic pages and coloured tracing papers that enhance the volume's elegance and visual appeal, this volume is a must-have for car enthusiasts and luxury collectors.

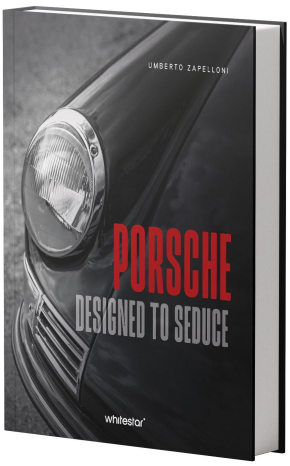
Pure Visual Enjoyment: Contains evocative images with emotional impact plus 8 coloured tracing papers.

First Volume in Series: The first volume in a brand new series that celebrates car design as art.

Luxury Appeal: This stunning volume is perfect for car enthusiasts, design lovers, luxury collectors, or anyone looking for a beautiful coffee table book.

Models Featured: 356, 550, 911, 914, 924, 959, 917, 956, 962, Carrera GT, Boxter, Cayenne, Panamera, Cayman, Macan, Taycan.

Umberto Zapelloni, journalist and author, has followed cars, motorsports, and Formula 1 since the 1980s, when he covered Grand Prix races worldwide for Il Giornale di Montanelli. After 16 years at *Il Giornale,* he became head of sports and motors coverage at *Corriere della Sera*, then deputy director of *Gazzetta dello Sport* until 2018. He currently manages the sports and mobility sections of *Il Foglio*, runs the blog 'Top Speed', writes for *Il Giornale*, and is a TV commentator for *Race Anatomy* on Sky Sport and radio commentator for Radio 24.



Published 16th Oct 2026