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Postal Futurism

Echaurren Salaris Collection

Claudia Salaris

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Territory	UK, Ireland, Scandinavia, Iceland, Germany, Greece, Eastern Europe, & Austria. Arab States non-exclusive. Selected territories in Asia, non-exclusive
Size	240 mm x 170 mm
Pages	472 Pages
Illustrations	897 color
Price	£99.00

- A new volume in the Echaurren Salaris Collection series of catalogue raisonnés, documenting Futurist postal items (postcards, envelopes, stamps, personal correspondence)
- An indispensable reference to the Futurism movement

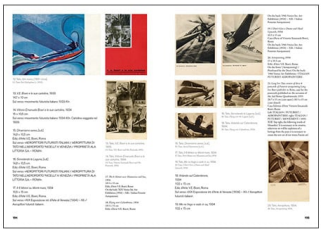
In the ambitious dream of a futurist reconstruction of the universe pursued by the movement founded by Filippo Tommaso Marinetti, which ranged from the arts to the most diverse aspects of life, the renewal of postal communication methods also found its place, with proposals that covered the entire sector, from postcards to letterheads and envelopes, from stamps to interpersonal correspondence.

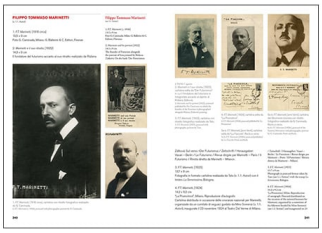
Futurism, in fact, has not limited itself to using the post office network to spread its ideas in every part of the world, but also created a new postal style, conceiving many solutions of modern graphics and even post-postal correspondence via computer and cell phone, made up of synthesis, laconicity, conventional symbolism and abbreviations.

The book explores this little-known chapter of Futurism through the material of the Echaurren Salaris Collection, the richest in the world with regard to magazines, posters, books and futurist documents, as well as an indispensable reference for the knowledge of this movement.

Text in English and Italian.







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