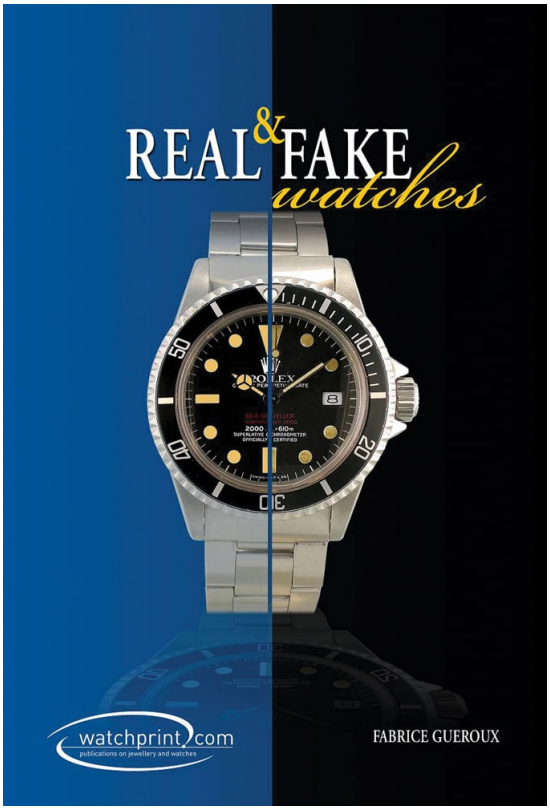
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Real and Fake Watches

Fabrice Gueroux

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- How can you tell a fake watch from a real one?
- Where are fakes made?
- This book, of which the greater part is devoted to the most prestigious watch brands, provides readers with vital information on identifying fakes

How can you tell a fake watch from a real one? Where are fakes made? What grades of quality can one find among so-called “replicas”? How can one buy a watch on the internet? How can one avoid fraudulent copies? These are just some of the questions to which any wristwatch enthusiast needs to find answers in an era when counterfeiting luxury products has become an industry in its own right. This book, of which the greater part is devoted to the most prestigious watch brands, provides readers with vital information on identifying fakes. It aims to ensure that buying a watch from a private individual, from a professional or on the internet (the global hub for the sale of fake watches) does not turn out to be a nightmare! Illustrated with over 500 photos, the differences between original and counterfeit models are exposed in detail (mechanisms, dials, bracelets, etc.). To our knowledge, no other work of this type has been published to date, doubtless due to the explosive nature of this fascinating topic.

Fabrice Guéroux is a specialist in high jewellery and luxury watches, an expert in counterfeits and founder offabriceguéroux.com and truetime-asso.com

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