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Riccardo Fregoso Adriatico Adriatico

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Text by Riccardo Fregoso

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• A richly and aesthetically illustrated homage to summer holidays in Italy as well as a critical reflection on mass tourism

In *Adriatico*, the photographer Riccardo Fregoso (*1981) seeks out places where he spent vacations in his childhood and youth. For this, he travelled the coasts of the Abruzzo and the Molise, to then focus his gaze northwards to the Marche and southwards to Apulia. The Adriatic coast, which is an almost heavenly place in Fregoso's memories, consists in reality of an endless stringing together of concrete buildings, which were hastily erected during the economic boom in Italy. In his photos, Fregoso captures the region shaped by mass tourism, with all its contradictions and its particular light. *Adriatico* is a homage to summer, the vacation atmosphere, and the photographs of Luigi Ghirri.

Text in English and Italian.





