



Rooted in Change

The Stories Behind Sustainable Wine

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Foreword by John Hegarty

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- Written by two of the writers interrogating what is being done and what needs to be done
- Globally-focused, including wineries in every wine-making region
- Looks at the farming aspects including water use, organic and biodynamic methods
- Investigates the importance of people in the work
- Holistic approach including packaging, transport and retail

This is a compelling new book focused on the intersection of wine and sustainability. It will explore the most urgent issues facing the wine industry today, from climate change and resource management to evolving consumer expectations, offering a rich blend of tradition and innovation to inspire a sustainable future for winemaking.

Wine regions around the world, from the vineyards of Bordeaux to the valleys of California, are grappling with the undeniable effects of climate change. Record-breaking temperatures, extreme weather patterns, and resource scarcity are pressing the industry to rethink how it operates. As wineries increasingly embrace sustainable farming methods—from water conservation strategies to regenerative viticulture practices—the book will take readers through a comprehensive exploration of these pioneering approaches. The book will feature a mix of expert commentary, in-depth case studies, and engaging storytelling that illustrates how sustainability is being embraced across the global wine community—from regenerative farming practices at Tablas Creek in California to innovative water management strategies in Australia's Barossa Valley.

Appealing to a wide range of readers, from those in the sustainability industry to other sectors, both agricultural and broader product manufacturing sectors.

The book is co-authored by **Jane Masters MW**, a Master of Wine with a profound commitment to sustainability in the global wine industry, and **Andrew Neather**, a respected journalist and former wine critic for the *London Evening Standard*. Together, they will provide a thoughtful exploration of how the wine industry can evolve in response to climate change, resource management, and shifting consumer expectations.

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