



Sarajevo to Paris

Marleen Daniëls

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| ISBN | 9789077207925 |
| Publisher | HOPPER&FUCHS |
| Binding | Hardback |
| Territory | World excluding Belgium, France, Netherlands & Luxembourg |
| Size | 276 mm x 217 mm |
| Pages | 818 Pages |
| Illustrations | 1135 color |
| Price | £95.00 |

- Highlighting the oeuvre of Marleen Daniëls' backstage fashion photography
- A crucial fashion archival book, an A-Z encyclopaedia of fashion designers
- Over the course of 30 years she photographed backstage at fashion shows in Paris, London, New York and Milan
- Over 1000 images showing garments by designers such as Karl Lagerfeld for Chanel, Dries Van Noten, Prada, Versace, Alexander McQueen, Ann Demeulemeester and many, many more

“Sarajevo to Paris, fashion or reportage, deciding on the title of a book is mind-boggling. I call myself a documentary photographer that accidentally ended up doing fashion. The end of the 80s was an interesting and intense time in world history, and a particularly creative time in the world of fashion. As a young female photographer I was interested in both worlds. Thirty years later, when looking back, those two worlds — documentary and fashion — still define my work. Both are equally represented in my archives. This book, of my fashion work, is the first to be published. I called it Sarajevo to Paris because sometimes I would travel directly from one to the other. These two cities had a big impact on my life.”

Sarajevo to Paris by Marleen Daniëls captures the set before the fashion show. This robust encyclopaedia is an A-Z of designers preparing for the big moment. Over the course of 30 years she photographed backstage in Paris, London, New York and Milan.

Marleen Daniëls (°1958) is a Belgian photographer, primarily a documentary photographer who accidentally but simultaneously documented a large portion of the backstage area at fashion shows before it ever became a thing to do, positioning her as one the first photographers to embrace this scene, sneaking into shows with her point-and-shoot, Marleen captured monumental fashion times including designers that are no longer with us such as Alexander McQueen, Issey Miyake and Karl Lagerfeld.

