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Scarlett Hooft Graafland

Mesmerizing

Adrienne Quarles van Ufford

Cathelijne Blok

ISBN 9789462626164

Publisher Waanders Publishers

Binding Paperback / softback

Territory World excluding Benelux and Germany

Size 280 mm x 240 mm

 Pages
 96 Pages

 Price
 £31.00

- Internationally acclaimed artist with exhibitions worldwide, including MoMA (New York) and Huis Marseille (Amsterdam)
- · Unique combination of photography, performance, and sculpture in remote landscapes across the globe
- Visually stunning artworks that merge surrealism, humour, and social commentary
- Strong themes: climate change, cultural identity, gender, and human-nature relationships
- In-depth collaboration with local communities, offering authentic and respectful cultural perspectives
- Beautifully designed monograph with high-quality reproductions and insightful texts
- · Appeals to audiences interested in contemporary art, photography, travel, and environmental issues

Mesmerising salt flats, ice caps and deserts: Dutch photographer Scarlett Hooft Graafland (1973) photographs magical landscapes in the most remote areas of the world. From Iceland to Madagascar and from Bolivia to Turkey she stages colourful and often mysterious performances and installations. Hooft Graafland stays in those places for long periods of time and always works closely with the local population. She chooses her subjects while she's there, inspired by nature and the culture of the location. Her personal insights of life return in her work. She addresses topical issues like climate change, inequality and the position of women with humour and surprise. The tranquil images are surprising and enchanting, reality and illusion come together.

Text in English and Dutch.

Adrienne Quarles van Ufford works at Museum Panorama Mesdag in Amsterdam, where she is Head of Museum Affairs. She has experience in the museum world and has also worked on exhibitions and publications. Scarlett Hooft Graafland studied at the Royal Academy of Art (KABK) in The Hague and at the Parsons School of Design in New York. She trained as a sculptor and began to photograph to capture her installations. The artist: Scarlett Hooft Graafland's work is included in museum collections such as those of Fotografiska, Stockholm, Huis Marseille Museum, Amsterdam, Museo Nacional de Arte, La Paz, CAMP Contemporary Art Museum of Palestine, Jerusalem, Museum Voorlinden, Wassenaar, and in the collections of the Amsterdam UMC, the Dutch embassies in Dubai and Brussels, De Nederlandse Bank, the New York Public Library Collection, UBS Zurich, Statoil, Stavanger and FNAC, Paris.





