



Serial Eater
Food Design Stories
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- Read how food design questions our behaviour, desires and doubts as eaters

The book ***Serial Eater***

dissects 30 years of experimentation and reflection on the 'object' food. Since its development in the 1990s until its actual status, food design analysis helps us to understand how consumption habits and our awareness of the food system have evolved.

What type of consumers are we? How do we assess our impact on today's food production and what are we willing to accept on our plates in the future?

In an often anxiety-provoking approach to the future of food, food design questions our behaviour, desires and doubts as eaters. It also proposes a more entertaining vision of our relationship to food (Italian Futurists, Eat Art, Marti Guixé...), whilst not forgetting its primary objective: nourishing our bodies, eyes and minds.

From the origins of food design to current issues in terms of anthropology, jurisdiction and design.

Text in English and French.