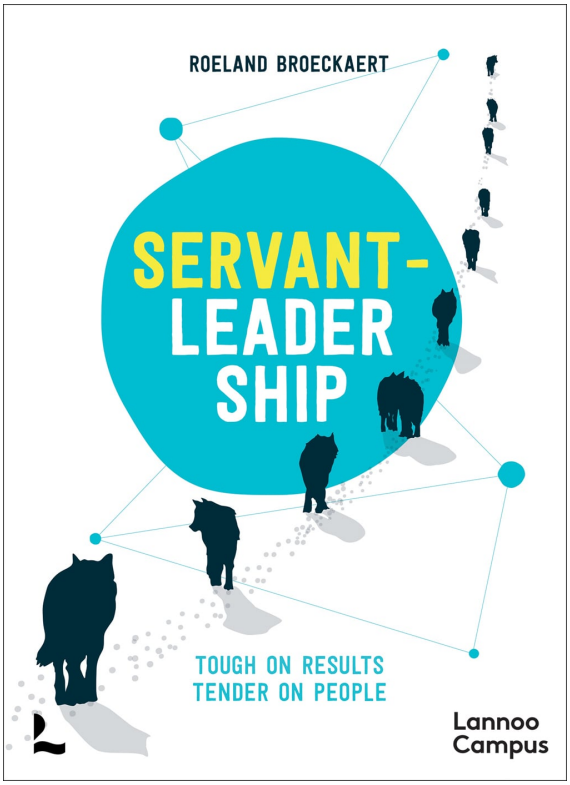
TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Servant-Leadership

Tough on Results, Tender on People

Roeland Broeckaert

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- *"The leader of the future is first and foremost true to the mission of the organisation. His own agenda is secondary to that. With* ***Servant-Leadership*** *Roeland Broeckaert provides a clear and useful model for achieving this."* — Wouter Torfs, CEO Schoenen Torfs
- **Servant-Leadership** outlines a clear model, spiced with striking examples
- *"The author has an unmistakable feel for the practical."* — Frank Van Massenhove, Chairman, Belgian Federal Public Service for Social Security
- *"Our participation society, in which we are making the shift from 'caring about' to 'making sure' cannot do without* ***Servant-Leadership****. This book offers fantastic practical tools for that.'* — Dirk-Jan de Bruijn, Director, The Innovation Center

A great player doesn't necessarily make the best coach. So why should a hard-driving professional automatically be an effective manager?

As an executive, you juggle challenges on a daily basis. What deserves your attention, and what doesn't? You want to delegate, but you find some tasks difficult to let go of. You see the differences between your employees, but you also want to treat everyone equally. And hiring new employees – how do you decide?

Servant-Leadership offers a clear and workable method to get started, taking inspiration from a surprising source: the natural, shared leadership within a wolf pack. No pedantic models, but usable guidelines that are tough on results but tender on people.

'Roeland's 'Servant-Leadership' masterfully blends practical advice with philosophy, offering leaders tangible ways to effect change. It's rich in 'learning moments' – opportunities that challenge and grow us. This book is essential for those on the servant leadership path, keen on making a real difference. Highly recommended.'

– Garry Ridge, Chairman Emeritus former CEO of WD-40 Company, The Culture Coach and Founder of The Learning Moment

'Servant-Leadership provides the kind of tangible, actionable roadmap for leadership that I wish I'd had when I started out as an entrepreneur. Its real-world examples show the value of leading with authenticity and what can happen when leaders consider the positive impact that compassionate leadership can have on their people.'
– Kristen Hadeed, Founder and CEO of Student Maid Speaker, and author of Permission To Screw Up

Roeland Broeckaert is the founder of Roedel Consult, a young but experienced collective that helps organisations and teams reach their full potential. They offer co-creative, integrated transformation processes in the form of organisational consulting, customised learning paths, and coaching.









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