



# Sexiness

THE SECRET OF  
IRRESISTIBLE CHARM



NILS KETTERER

teNeues

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### The Secret of Irresistible Charm

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<b>Territory</b>	World excluding Germany, Austria, Switzerland, Belgium, Netherlands, USA & Canada
<b>Size</b>	300 mm x 235 mm
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- The first illustrated book to dissect sexiness as a multifaceted cultural phenomenon blending history, lifestyle, and contemporary trends
- A witty, insightful, and often surprising cultural exploration informed by years of immersive observation and reportage
- A visually striking lifestyle book that combines sensual imagery with sharp storytelling to challenge and celebrate the art of being sexy

What truly defines sexiness—that magnetic force that transcends mere attraction to embody power, confidence, and cultural resonance? In **Sexiness**, author and cultural commentator Nils Ketterer embarks on a provocative visual and narrative journey to uncover the many facets of sexiness in contemporary and historical contexts. From iconic sex symbols like Marilyn Monroe to the evolving expressions of desire in fashion, cinema, and pop culture, this book explores how sexiness permeates our lives. It delves into the rituals, taboos, and shifting norms surrounding sexuality worldwide, while celebrating the subtle details that make something irresistibly sexy. Drawing on cultural insight and vivid photography, **Sexiness** is a bold statement piece that captures the complexity and vitality of this universal human experience.

**Nils Ketterer** is a versatile author, journalist, and cultural commentator based in Munich. His work spans glamorous text and PR for luxury brands such as the 5-star Hotel The Dolder Grand, literary readings, and a popular gonzo travel podcast with renowned German travel writer Helge Timmerberg. Recipient of prestigious scholarships including the Akademie Schloss Solitude literature stipendium, Ketterer's writing is known for its sharp wit and sensual style. He has contributed to prominent magazines such as *VICE*, *GLAMOUR*, and *STERN*, and authored travel and lifestyle works, blending cultural insight with provocative storytelling.