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Simplehuman

Dan Thawley

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- The American design firm Simplehuman invites a multitude of global voices to celebrate 25 years of excellence and innovation in the functional home goods sector

The American design firm ***Simplehuman*** invites a multitude of global voices to celebrate 25 years of excellence and innovation in the functional home goods sector. Narrating the secret lives of their iconic homewares – from touch-free trash cans to shaving mirrors, shower caddies and laundry hampers, this playful compendium revels in the human stories that unfold from behind the brand's polished facade. Featuring a deep-dive into design and production processes from Los Angeles to Taipei, alongside sensitive portraits of Simplehuman's friends and design world family, this 200-page tome showcases the intricacies of industrial design alongside the deeply human side of our day-to-day domestic realities.

Dan Thawley is an Australian-born journalist and editor. After joining the Belgian magazine title *A Magazine Curated By* as online editor in 2009, he became Editor-in-Chief in 2010. A wider interest in fashion, architecture, design, and contemporary art has led to freelance contributions for international cultural titles including *American Vogue, Architectural Digest, The Business of Fashion, Vogue Italia & L'Uomo Vogue, Vogue Hommes, Document Journal, POP, Arena Homme +, T Magazine, Wallpaper** and *the Wall Street Journal.* Thawley is the artistic director of MATTER and SHAPE, a design salon held annually in the Tuileries Gardens during Paris Fashion Week.

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