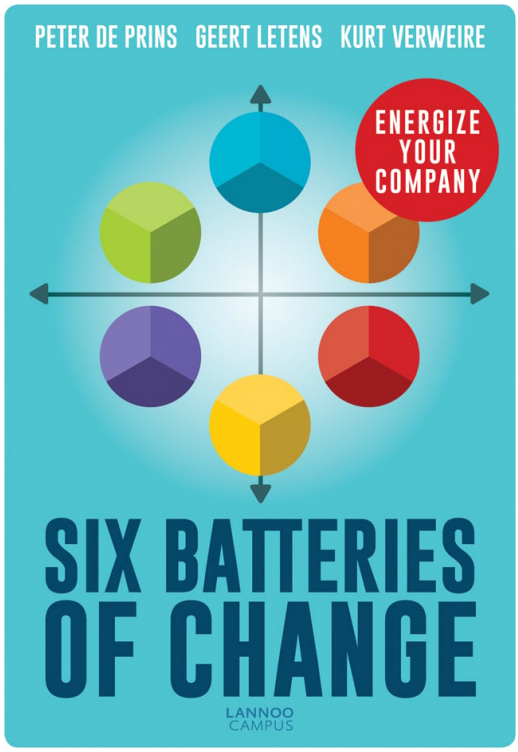
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Six Batteries of Change

Energize Your Company

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ISBN	9789401444569
Publisher	Lannoo Publishers
Binding	Hardback
Territory	World excluding Belgium, The Netherlands, France, Switzerland & Scandinavia
Size	241 mm x 171 mm
Pages	280 Pages
Price	£35.00

- Innovative and integrative model, based on cross-disciplinary research at Vlerick Business School and the Belgian Royal Military School (Koninklijke Militaire School) (RMS / KMS)
- Combines insights from leadership, strategy, operations management, cultural and people management in one simple model
- Toolkits and quick scans available to apply the theory to your own organisation
- Academically grounded and practically relevant
- Contains many examples of how to tackle a company-wide transformation in practice

Managing change has become an increasingly critical capability for today's turbulent and disruptive environment. Nevertheless, research indicates that failure rates of change initiatives remain high. In *Six Batteries of Change,* the authors propose a new model and a measurement tool that help managers to deal with this challenging topic in a more effective way. The model and the tool track to what extent your organisation possesses the energy to successfully complete your change programs. The book identifies six batteries of change that organisations and managers need to charge for change to become effective, and offers insights in how to charge each of the six batteries. The role of a change manager is to ensure that all six batteries are charged, in order to generate the amount of energy necessary in successfully completing change. If the batteries of change remain empty, the success rate of the change will be limited. *Six Batteries of Change* shows managers how to develop transformation competencies by creating a more energised organisation capable of dealing with faster and more complex change. The book presents new frameworks and uses numerous cases to illustrate what this approach is all about in practice.

Kurt Verweire obtained his PhD at Erasmus University Rotterdam in 1999. He is Associate Professor of Strategic Management at Vlerick Business School. He is also Programme Director of the MBA-FSI programme, a general management programme that is entirely focused on the financial services industry. His research interests include formulating and implementing winning business strategies, performance management and change management, and corporate strategy. Peter De Prins is Professor in Management Practice, focusing on change management, leadership and coaching in Vlerick Business School's open and company-specific programmes. Since 2010, he has served as director at the Vlerick Centre of Excellence in Leadership and Coaching. After starting his own company 2ThePoint, which focuses on consultancy, coaching and management, Peter served as managing director of consulting and training company Linkpower. Geert Letens is research fellow at Vlerick Business School. He holds a PhD in Applied Economic Sciences from Ghent University and a PhD in Social and Military Sciences from the Royal Military Academy. Geert has provided training and consulting services to several Fortune Global 500 companies for more than 10 years. He is a visiting research professor in the Grado Department of Industrial and Systems Engineering at Virginia Tech in the US.

Published 25th Jan 2018