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# Street Culture

## Saleh Seleen

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| **ISBN** | 9781943532599 |
| **Publisher** | ORO Editions |
| **Binding** | Paperback / softback |
| **Territory** | World excluding USA, Canada, Australasia, China, Hong Kong, Taiwan, South Korea, and Japan |
| **Size** | 127 mm x 178 mm |
| **Pages** | 300 Pages |
| **Illustrations** | 290 color, b&w |
| **Price** | £19.95 |

- *Street Culture* is a coffee table book featuring the most inspiring, unique, and creative individuals who exude 'a lifestyle of authenticity'
- Featured in the book are Tai Beauchamp, June Ambrose, and Coco & Breezy among others

*Street Culture* is a stunning collection of photographs representing women and men of colour who exhibit a unique style. Seleen Saleh's photographs reveal individuality, fearlessness, and creativity in the most vibrant beings who collectively represent street style. This style is as varied as the people; it is a personal expression that changes day to day. It is an expression of a person's culture, mood, influences, and aesthetics. Street style originated in the street where top designers look for inspiration for their next collections. The book preserves the integrity of street style and features some of the muses that have been forgotten or were never acknowledged. In the book Seleen combines photographs from her work at *Essence Magazine* with new images of jaw-dropping, creative and colourful moments. As a lover of fashion, art, and people, Seleen brings out the authentic nature of these known and unknown muses. Each person depicted here can be considered a brilliant artist in his or her own right. These portraits were taken in New York City – the perfect global destination – diverse and open and where people are not afraid to tell you who they are. There is an underfed audience for this book; the world is waking up and wants to see more diversity and more eclectic styles.

**Seleen Saleh**, in her younger years, spent years painting fashion spreads and collecting inspiration from magazines and the world around her. In school at the Art Institute of Philadelphia she merged her love of fashion and photography. It was during this time that she began to develop her bold and vibrant style. Her editorial work has been featured in magazines such as British Vogue, People, Essence, Fault and Gilt, as well as gracing the cover of Footwear News. In addition to her own projects as a fashion photographer, Seleen began working at Essence Magazine in 2009. There, she helped develop the 'Street Style' section of the magazine's website, which boasts 658K unique visitors every month. Seleen enables her subjects to show their best selves. She takes photos of a snippet of time which immortalise her models making them bigger than life. She enables her viewers to experience and live in and through all her subjects. She has made it a priority to create and foster relationships with all these beautiful people. She cultivates connections while generating exponential exposure for her evolving brand. Her highly praised work stands as a divine tapestry of culture and sensuality.

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