



Swiss Grand Award for Design 2021

Edited by Federal Office of Culture

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- Swiss design in all fields is highly regarded throughout the world
- First volume in a new annual series of books on the Swiss Grand Prix of Design, which will be tracing the history and development of contemporary design in Switzerland
- As designers rarely produce books of their work, these volumes will bring together a steadily growing collection of illustrated portraits

Since 2007, Switzerland's Federal Office of Culture has honoured the work of renowned designers who exemplify the quality and relevance of Swiss design practice both nationally and internationally. Simply put, the yearly awarded Swiss Grand Prix of Design reflects the best that Switzerland has to offer in this field. The roll call of winners illustrates the country's multifaceted spectrum of design production. In their many and varied ways, they have infused the cultural landscape with fresh ideas and continue to inspire new generations of designers, influencing current design as well as Swiss design history.

The 2021 laureates of the Swiss Grand Prix of Design are the graphic designer Julia Born, photographer and art director Peter Knapp, and researcher and lecturer Sarah Owens.

This book introduces them through texts, a conversation, a short biography and images from their archives.

Text in English, French, German and Italian

The Federal Office of Culture in Bern is part of Switzerland's Federal Department of Home Affairs. Its responsibility is to promote Swiss culture in the fields of literature, performance arts, film, visual arts, and design, and to preserve the country's cultural heritage.