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Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Swiss Grand Award for Design 2025

Anna Monika Jost, Bruno Monguzzi, Batia Suter

Edited by Federal Office of Culture

ISBN	9783039422838
Publisher	Scheidegger & Spiess
Binding	Paperback / softback
Territory	World excluding Austria, France, Germany, Switzerland, Puerto Rico, United States, Canada, and Japan
Size	300 mm x 220 mm
Pages	132 Pages
Illustrations	102 color, 43 b&w
Name of series	Swiss Grand Award for Design
Price	£30.00

- Swiss design and designers in all fields are highly regarded throughout the world
- The latest volume in the series of annual books featuring the Swiss Grand Prix of Design laureates that traces the recent history and development of contemporary design in Switzerland
- The series forms a continuously growing collection of illustrated portraits of Swiss designers

Graphic designer Anna Monika Jost, born in 1944, has worked for major companies such as *Olivetti, FIAT*, the French department store chain *Prisunic*, and *SNCF*. Bold use of colour and the stylistic openness that shaped her time are hallmarks of her work, which is as significant as it is fascinating, and due to be rediscovered.

Bruno Monguzzi, born in 1941, is one of Switzerland's foremost graphic designers, enjoying worldwide acclaim. His work is characterised by clarity, precision, and a deep understanding of Gestalt psychology. His clients include companies such as *Olivetti* and *IBM* as well as institutions such as the *Musee d'Orsay* in Paris. He has left his mark on Swiss graphic design also as a teacher and curator.

Artist Batia Suter, born in 1967, is famous for large-format image montages and experimental printing techniques. She combines scientific and popular pictorial traditions in unexpected ways, questioning pictorial categories and creating new dialogues between disciplines. Her work demonstrates the enduring power of the printed image—even in the digital age.

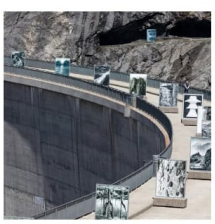
Switzerland's Federal Office of Culture has awarded the 2025 Swiss Grand Award for Design to Anna Monika Jost, Bruno Monguzzi, and Batia Suter. This book introduces each of them through a concise text and an interview, as well as a brief biography, illustrated with images from their archives.

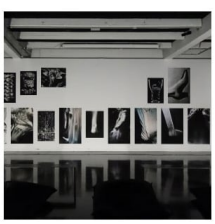
Text in English, German, French and Italian.

The Federal Office of Culture in Bern is part of Switzerland's Federal Department of Home Affairs. Its responsibility is to promote Swiss culture in the fields of literature, performance arts, film, visual arts, and design, and to preserve the country's cultural heritage.









Published 20th Oct 2025