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Swiss Pop Art

Edited by Medeleine Schuppli

Edited by Kunsthaus Aargaruer

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- Documents forms and tendencies of Pop Art in Switzerland during the 1960s and 1970s

The exhibition *Swiss Pop Art* at Aargauer Kunsthaus in spring 2017 is the first-ever comprehensive overview of Pop Art in Switzerland. For the Swiss art scene in the 1960s and early 1970s, this international movement was of pivotal importance. Artists such as Susi and Ueli Berger, Fernando Bordoni, Carl Bucher, Emilienne Farny, Bendicht Fivian, Franz Gertsch, Margrit Jäggli, Urs Lüthi, Markus Müller, Markus Raetz, and Peter Stämpfli took up the trends coming from the US and Britain with great interest. Impressed by the Pop Art movement's provocative images and new motifs, they created works that sometimes borrowed strongly from their models, yet also using them to develop their own artistic language. This new book coincides with the exhibition, exploring the particularities of Swiss forms of Pop Art and looking not only at visual art but also examining various links to design, art in public space, photography, film, fashion, and music. Featuring a wealth of works by Swiss protagonists of the Pop Art movement, it offers as well an illustrated chronology of the period that was politically, socially, and artistically exceptionally lively in Switzerland as much as in many other countries. Swiss Pop Art, Aargauer Kunsthaus, Aarau, Switzerland, 6 May to 30 October 2017. Text in English, French and German.

Madeleine Schuppli is director of Aargauer Kunsthaus in Aarau, Switzerland. **Aargauer Kunsthaus** is home to one of the most significant public collections of Swiss art from the 18th century to the present.

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