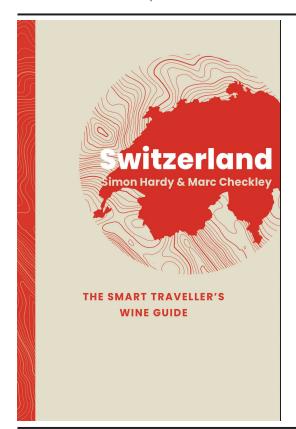


TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk





## **Switzerland: The Smart Traveller's Wine Guide**

## Simon Hardy Marc Checkley

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- A new series aimed at a cultured traveller who wants to visit some wineries and vineyards as part of a trip to a famous wine region
- Perfect for people with different levels of wine knowledge
- Top vineyards to visit, top restaurants and wine bars across the region, written by locals
- Explains the main wine styles and the regions' top grapes
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**Simon Hardy** is a British/Swiss dual national based in London where he organises Swiss Wine Week London for Swiss Wine Promotion. He is a co-founder and film writer/presenter at Alpina Vina, a new transnational guide to the Alpine wine regions, and the new Switzerland Regional Ambassador for the Old Vine Conference.