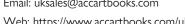
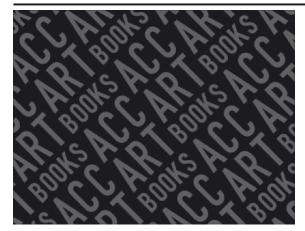


TITLE INFORMATION Tel: +44 (0) 1394 389950 Email: uksales@accartbooks.com

Web: https://www.accartbooks.com/uk







## The 1000 Posters Book by Stedelijk Museum Introduction by Rein Wolfs

**ISBN** 9789493416123

**Publisher** Hannibal Books

**Binding** Hardback

**Territory** World excluding Benelux, France, Germany, Austria,

Switzerland, Portugal, Spain, and Italy

Size 336 mm x 240 mm

**Pages** 512 Pages **Price** £75.00

- Extensive Collection: Features 1,000 iconic posters from the Stedelijk Museum's renowned graphic design collection, offering a rare look into its vast archive
- Historical Insight: Captures design trends and cultural movements from 1950–1980, providing context to the evolution of graphic design during this pivotal period
- Visual Appeal: Showcases striking, diverse poster designs, making it an essential visual resource for design enthusiasts, students, and professionals
- Cultural Significance: Explores the role of posters as powerful storytelling tools, reflecting societal shifts, advertising, and visual communication in the mid-20th century
- Museum Quality: Produced in collaboration with the Stedelijk Museum Amsterdam, known for its world-class exhibitions and dedication to contemporary art and design
- Ideal for Collectors: A must-have for graphic design aficionados and collectors, offering rare glimpses into the rich history of 20th-century poster art

The Stedelijk Museum Amsterdam is home to a vast and impressive collection of over 100,000 items, with 20,000 dedicated to graphic design. Inspired by the exhibition Everyday, Someday and Other Stories 1950–1980 in gallery 1.23, this book showcases a selection of posters from the museum's extensive graphic design collection. Beginning with 1,000 iconic posters, the publication offers an in-depth exploration of visual storytelling, design trends, and cultural history from the mid-20th century, providing a unique insight into the evolution of graphic design.

The book includes an introduction by **Rein Wolfs**, Director of the Stedelijk Museum, along with an insightful interview featuring Thomas Casto and the invited graphic designers.