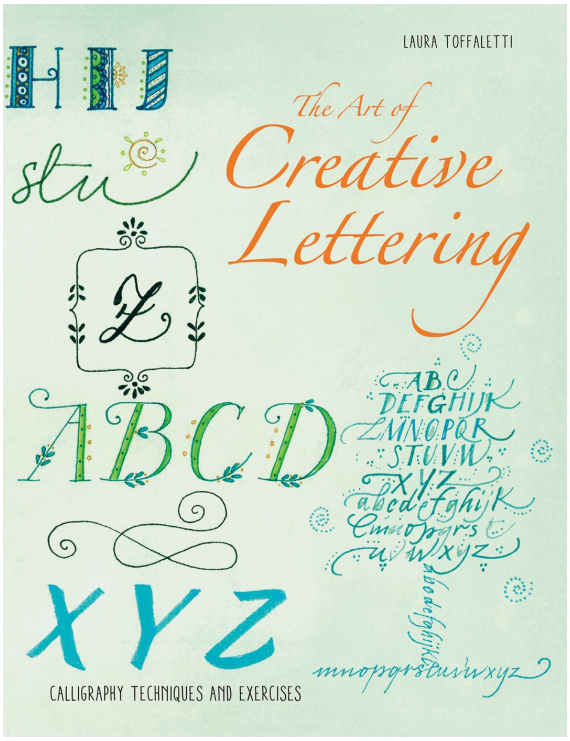
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The Art of Creative Lettering

Calligraphy Techniques and Exercises

Laura Toffaletti

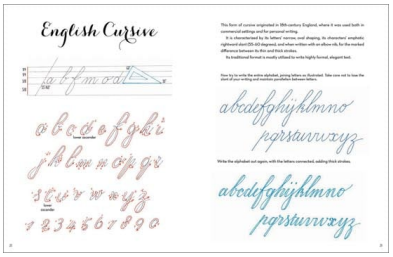
ISBN	9788854417632
Publisher	White Star
Binding	Paperback / softback
Territory	World excluding Australasia, USA, & Canada. Italy and India non-exclusive
Size	245 mm x 190 mm
Pages	192 Pages
Price	£16.99

- This manual will guide enthusiasts in the discovery of the ideal techniques, tools and alphabets for creative lettering, and will teach them, step by step, to create their own creative lettering

Lettering is a new trend which, in just few months, has collected a wide number of fans around the globe. It is the art of creating wonderful and elegant handmade writings to personalise cards, placeholders, agendas or notes. This manual will guide enthusiasts in the discovery of the ideal techniques, tools and alphabets for creative lettering, and will teach them, step by step, to create their own creative lettering. After the first volume published by White Star, *The Art of Hand Lettering,* a new complete volume to develop a personal alphabet as well as mastering a range of fonts perfect for different occasions. Lot of pages to exercise and useful tips for the perfect tools.

Laura Toffaletti has worked as an illustrator for many publishers, creating books for children, handwritten, illustrated recipe books, calendars and much more. She has always been interested in traces, signs, characters, and in 1994 she encountered the Associazione Calligrafica Italiana. Since then she has cultivated her interest in calligraphy, together with the activity of illustrator, and she has perfected her skills thanks to the teachings of Italian and foreign master calligraphers. She uses calligraphy with illustration to create her works on paper and canvas, presented in personal and collective exhibitions, in which ink and watercolour mingle, illuminated by touches of gold leaf.







Published 22nd Feb 2024