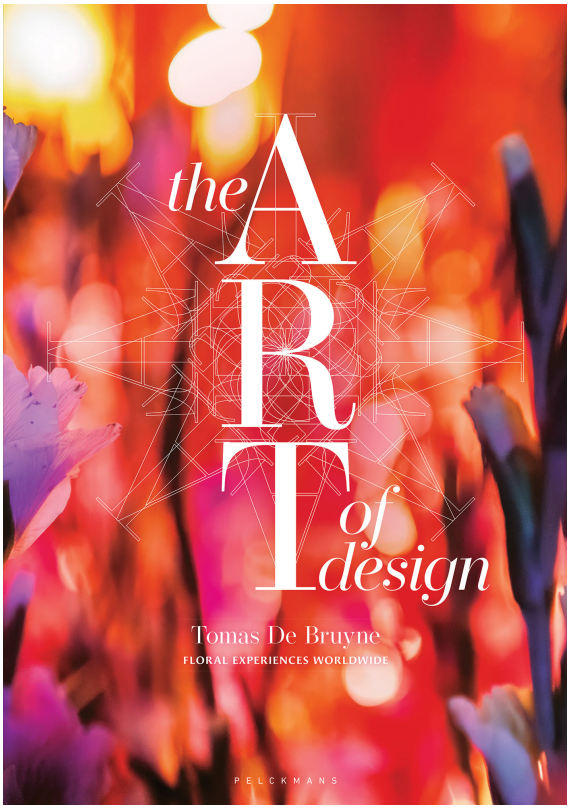
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The Art of Design

Floral Experiences Worldwide

Tomas De Bruyne

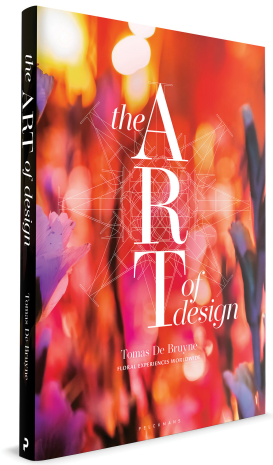
ISBN	9789465303246
Publisher	Pelckmans
Binding	Hardback
Territory	World excluding Belgium, Netherlands, and Luxembourg
Size	380 mm x 267 mm
Pages	256 Pages
Illustrations	250 colour
Price	£75.00

- **Visionary approach to floral design:** Presents flowers as a language of rhythm, structure, and emotion rather than decoration
- **Insight from a leading event designer:** Draws on Tomas De Bruyne's experience creating large-scale installations for royal weddings and corporate events worldwide
- **Inspiration beyond floristry:** Offers a conceptual framework for event planners, architects, and designers shaping immersive experiences and atmospheres
- Beautifully crafted coffee table book that combines striking imagery with a thoughtful, practical approach to design

Tomas De Bruyne is one of today's leading floral event designers, known for architectural and conceptual floral spaces. An internationally celebrated artist, he creates breathtaking large-scale installations for events ranging from royal weddings to corporate celebrations. At a certain point in a designer's journey, flowers become more than decoration – they become a language. Every petal, line, and colour turns into an intentional choice. This book is inspired by that transformation. As a floral scenographer, De Bruyne has spent decades shaping atmospheres across the world, discovering that beauty is a living structure defined by rhythm, hierarchy, and intelligence. When these align, design becomes an unforgettable experience. In this book, he shares not formulas, but a way of thinking. It goes beyond flowers, offering insight for designers who shape how people feel – event planners, floral designers, hoteliers, architects, and scenographers – inviting them to see design through the eyes of a floral architect.

Text in English and Dutch

Tomas De Bruyne is an International Master Flower designer and floral architect, a trendsetter, an artist, and a great inspiration for the entire wedding and events Industry worldwide. Tomas specialises in architectural and conceptual floral space design. His extraordinary installations are renowned worldwide, from royal and Indian weddings to public and huge corporate events; his works create over-the-top emotional experiences that always wow the guests. He has participated in many national and international competitions, winning prestigious awards and world cups for the best technical works, and he is also the founder of EMC (European Master Certification), a floral design educational programme online.



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