



The Art of Rock **Posters from Presley to Punk** **Paul Grushkin**

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- The best-selling visual history of the rock concert poster, now available at an irresistible price

Electric, outrageous, erotic, rebellious – rock concert posters are the visual equivalent of the music they advertise. *The Art of Rock* traces the history of this energising art form from the bold letterpress posters advertising Elvis's early shows, through the multi-coloured fantasies of the psychedelic era, to the avant-garde collages of new wave and punk. More than 1,500 posters and other graphics – tickets, backstage passes, buttons, handbills – are presented in their original blazing colour (or their stark black and white, as the case may be). The text features dozens of exclusive interviews with musicians, concert promoters, and the poster artists themselves, including legends like Stanley Mouse, Alton Kelley, or Wes Wilson – who also designed the cover of this book. A visual journey through 30 years of rock and roll, as well as a valuable reference, *The Art of Rock* is an essential volume for every music lover (and art lover).

Paul Grushkin is an acknowledged expert in rock merchandise. He is the author and co-author of four best-selling rock & roll histories, collectively selling over one million copies. He lives in the San Francisco Bay Area.