



The Best Nights of Your Life

The Original Jägermeister Book

Anja Delastik

ISBN	9783766725066
Publisher	Callwey
Binding	Hardback
Territory	World excluding Germany, Austria and Switzerland
Size	280 mm x 250 mm
Pages	256 Pages
Illustrations	350 color
Price	£35.00

- Reports from celebrities and fans about their greatest Jägermeister-highlights
- Emotional images and campaigns, and exciting facts about the world-famous brand and its success
- Masterful recipes and selected how-know of the best bartenders

From the hunters' drink, to the diverse club scene; from Wolfenbüttel to the World.

This book tells the story of global herbal-liqueur brand Jägermeister and provides a fascinating look behind the scenes at the world-famous family business, while personalities such as footballer Paul Breitner and Guns N' Roses' Dizzy Reed recount how they spent the most memorable nights of their lives.

Presenting an unparalleled collection of tales about the popular drink, the book also offers creative drink mixes, festival anecdotes and insights into the international world of Jägermeister.

If you're looking for a fun read and exclusive background stories, it's got you covered!

Anja Delastik is a creative consultant, author and journalist. Her keen sense of curiosity and creativity along with her intuition about trends and the human condition have already seen her publish a number of works. This book illustrates her passion for art, culture, music and the cult surrounding Jägermeister.

