



The Black Book

Fashion, Styles & Stories

Heide Christiansen

Martin Fraas

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Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands, USA & Canada
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- Introducing the first fashion title dedicated to the mega topic in fashion: colours
- The exquisite design and luxurious feel transform the coffee-table book into a fashion icon itself

“Black isn’t a colour”? In the world of coveted fashion brands, it certainly is, and one of the most crucial at that. That’s why authors Heide Christiansen and Martin Fraas have dedicated the second installment of their *Fashion, Styles & Stories* series to the theme of black. In **The Black Book: Fashion, Styles & Stories**, they showcase how expressive and powerful this colour can be in the context of fashion. Black caresses, exudes elegance, and simultaneously embodies rebellion. The black sheath dress harmoniously coexists with the black biker jacket, demonstrating the versatility of this colour.

Through captivating fashion photographs straight from the runways of top designers, Christiansen and Fraas explore various shades of the black look, providing readers with intriguing background stories. They present black as the underlying theme in haute couture, high fashion, and street style. Diversity and inspiration take centre stage in this coffee table book. Exploring **The Black Book** becomes a true delight and a must for any fashion enthusiast.

However, **The Black Book: Fashion, Styles & Stories** is not only a treat for fashion aficionados. Anyone seeking an exceptionally beautiful coffee table book should take a closer look. Because ‘Black’ captivates with a particularly high-quality visual and tactile experience. This is a book not only to be looked at with pleasure but also to be held, a jewel in any home.

For those in search of a uniquely fresh fashion book that creatively engages with current brands and has the potential to become a classic, **The Black Book: Fashion, Styles & Stories** is a must-read.

Text in English and German.

Heide Christiansen is a master of capturing the ideal visual representation for every story. With expertise as a photo editor, producer, and freelance art buyer, she specialises in fashion, beauty, and lifestyle photography. Throughout her career, Heide has collaborated with various publishers and advertising agencies, including Condé Nast for esteemed publications such as *GQ*, *GQ Style*, *Glamour*, *Myself*, and *Douglas* magazine. **Martin Fraas** graduated from the prestigious Henri Nannen School of Journalism in Hamburg. With a specialisation in lifestyle and fashion, he has worked for renowned magazines like *InStyle*, *Cosmopolitan*, *ELLE*, *Gala*, and *BUNTE*. Martin has authored numerous books in addition to his successful career in journalism.

